



Aboriginal Peoples
Television Network

MEDIA ADVISORY

www.aptn.ca
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APTN APPOINTS DIRECTOR OF PROGRAMMING

Aboriginal Peoples Television Network (APTN) is pleased to announce that Ms. Monika Ille has accepted the appointment of Director of Programming at APTN effective immediately. Ms. Ille is based out of the network's Montreal office.

Ms. Ille has a rich and diverse background with nearly 20 years of experience in the broadcasting industry. Upon graduating with distinction from the *Université du Québec à Montréal*, Monika entered the industry working first for the *Société Radio-Canada* and then, for the National Film Board (NFB). During her time with the NFB she was instrumental in developing a new training program for Aboriginal filmmakers. She went into the world of film production and created her first documentary called *French Man, Native Son*. She has also worked with Quebec Native Women in Montreal and the Assembly of First Nations in Ottawa. Ms. Ille has been with APTN for the past eight years, serving as the Manager of Programming for the Eastern Region for most of her tenure.

Ms. Ille is a member of the Abenaki First Nation of Odanak and sits on the Board of Trustees of the Abenaki Museum. She is also a member of the *Comité d'action sur la diversité culturelle* of TVA and is an industry adjudicator on the Canadian Broadcast Standards Council – Quebec Regional Panel.

“Ms. Ille is a respected member of the APTN Senior Management Team,” said Jean LaRose, APTN’s Chief Executive Officer. “Monika has demonstrated strong vision and leadership skills. Her experience, expertise and background will be an asset to the network as well as our entire Aboriginal production community. I am very happy that she has accepted to tackle this key role at APTN.”

About APTN:

September 1, 2011, marked the 12-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTN HD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

For further information, contact:

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